

International Association of Auto Theft Investigators Australasian Branch

# **2024 Vehicle Crime Conference**

### 31 July—1st August, 2024 RACV City Club, 501 Bourke Street, Melbourne



# **SPONSORSHIP OPPORTUNITIES**

www.iaati.org/branch/australasian-branch

## **An Invitation to Sponsor**

On 31st July and 1st August, 2024, the Australasian Branch of the International Association of Auto Theft Investigators (IAATI) will be hosting its Annual Vehicle Crime Conference in Melbourne.

During the last few years the Branch's activities have been heavily curtailed by COVID. In 2023 we held our first in-person conference since COVID. The event was held in Sydney and was an outstanding success and extremely well attended by both old and new members. Keen to maintain the energy and enthusiasm generated from our last conference, we are hosting our 2024 annual conference in Melbourne.

While we have been unable to secure a free venue, as we did in 2023, we have kept a similar 2-day format with a 2-hour networking session at the end of the first day. Furthermore we have tried extremely hard to keep our costs as low as possible, while still providing a venue that is easily accessible for delegates and functional. We encourage you and your colleagues to join us at what is the only event of its type for people involved in the prevention, detection, investigation and prosecution of all forms of vehicle crimes.

Joining us in Melbourne will be our International IAATI President, Lt. Nathan McGanty from Chesapeake (VA) Police Department and our international keynote speaker, Iain McKinlay. Iain has recently retired from Police Scotland where he served for 27 years and was the Force's specialist stolen vehicle examiner. Iain is also chair of the UK based National Association of Stolen Vehicle Examiners, and is co-author of the current College of Policing National Policing Curriculum Learning Standard on Stolen Vehicle Examination.

Together with a range of police, insurance and industry speakers, this 2024 conference will be full of interesting topics and valuable networking opportunities.

As a non-profit organisation, IAATI relies heavily on the support of sponsors and I invite you to consider partnering with us to help deliver this important event .

As outlined on the following pages we have sponsorship packages ranging from \$400 to \$2,200 which provide you with a number of positive benefits. Your involvement as a Seminar partner will ensure that those dedicated professionals within both the private and public sectors, obtain current knowledge and are as effective as possible in tackling the widespread vehicle crime problem.

If you would like to discuss any aspects of your company's potential involvement in our 2024 conference, I am based in Western Australia and can be contacted via email: <u>warren@forensicserviceswa.com.au</u> or mobile 0488 326 030. We greatly appreciate any assistance you are able to provide.



Best Regards

Warren Stevenson, Australasian Branch President, IAATI

#### What is IAATI?

The International Association of Auto Theft Investigators (IAATI) is a non-profit organisation formed to provide professional training, education and support to assist professionals involved in the detection, investigation and reduction of vehicle theft. The Association was established in America in 1952 and has in excess of 3,000 members in 71 countries. The Australasian Branch was established in 1993. Membership consists of representatives from police services (investigators, analysts, and forensic staff), insurers, private investigators, vehicle registration authorities, vehicle manufacturers and others with a legitimate interest in vehicle theft investigation, prevention & education. The Australasian Branch conducts an Annual Conference to help members keep abreast of the latest trends, issues, products and initiatives throughout Australasia and the world. The 2024 Vehicle Crime Conference celebrates our 31st anniversary as an Australasian Branch and promises to be of benefit to anybody with an interest in reducing the problem of motor vehicle theft and vehicle crime.

# STRANASIAN OR

#### 2024 Vehicle Crime Conference

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#### 2024 International Speakers



#### Lieutenant Nathan McGanty, Chesapeake (VA) Police Department.

and International President, IAATI, 2023/24

President Nathan McGanty is a Lieutenant with the Chesapeake (VA) Police Department as the evening shift Command Duty Officer. His career with Chesapeake Police started in February 2003 where he has served in many roles.

Since attending his first IAATI conference in 2011 he has been a regular and active participant and both his local South East Chapter training events and at the International IAATI conferences. In 2018 he was appointed President of South East IAATI and commenced as an International Board member which has resulted

in his election as President at the 2023 IAATI conference in Hawaii.

Nathan leads a very busy life. In addition to his role as IAATI President and his full time position with Chesapeake Police, he also serves as the editor of IAATI's APB and Vehicle Crimes Today publications, has led the redevelopment of IAATI's new website, and in February this year commenced a two year term as President of the International Association of Marine Investigators (IAMI). All this while maintaining a strong family life with his wife, Jessica, and his two daughters and one son.



#### lain McKinlay,

McKinlay - Davis Consultants Ltd

lain is former Police Officer with an extensive background in stolen vehicle examinations. He is the Chair of the UK based NASVE (National Association of Stolen Vehicle Examiners), whose mission goal is to promote best practice amongst Stolen Vehicle Examiners, support their development and skills and guide, support and help train newly certified examiners to expected industry standards.

He has been a Board Member of the UK Branch of IAATI since 2017 (currently Branch Treasurer) and served on the International Board of IAATI since 2019 (currently a Director).

lain joined the Strathclyde Police in 1993 and after six years in various roles, became a Stolen Vehicle Examiner. In 2013, he was appointed Force Stolen Vehicle Examiner for Police Scotland where he was responsible Force-wide for the examination and identification of stolen, suspect stolen vehicles and the traceability of component parts back to original vehicles proving provenance, and the preparation of reports containing evidentiary material to support the prosecution of offenders by the COPFS. He also provided teaching inputs on vehicle crime at the Scottish Police College and other locations. He has written and developed bespoke training materials on the subject and is the co-author of the current College of Policing National Policing Curriculum Learning Standard on Stolen Vehicle Examination.

Iain sits on various groups within the NPCC National Vehicle Crime Working Group, including Force Leads Meetings, Horizons Scanning Group, and as the Chair for the National Association of Stolen Vehicle Examiners reporting to the UK Crime Taskforce. In September 2022 he retired from Police Scotland and established McKinlay - Davis Consultants Ltd, a specialist vehicle examination and training service.

#### Platinum Partner - \$2,200

As our Platinum Partner you will receive:

- Three free seminar registrations includes tickets to the Networking Reception on Wednesday 31st.
- Naming rights as sponsor of the two-hour networking session (with drinks and canapes provided).
- Option to make a 30 minute presentation to the delegates (if Sponsorship confirmed by 30th June).
- Option to display up to three free standing banners at conference during days 1 and 2. (Banners to be provided and removed by the sponsor).
- Your company logo to be included on all conference related correspondence and acknowledgement of your support during the conference.
- The option of including any promotional material in the delegate's satchels or to distribute material to delegates during the conference. (Material to be supplied by the sponsor.)

#### Gold Partner - \$1,2000

As our Gold Partner you will receive:

- **Two free seminar registrations** includes tickets to the Networking Reception on Wednesday 31st.
- Option to display up to two free standing banners at conference during days 1 and 2. (Banners to be provided and removed by the sponsor).
- Your company logo to be included on all conference related correspondence and acknowledgement of your support during the conference.
- Naming rights as sponsor of one of the lunches.
- The option of including any promotional material in the delegate's satchels or to distribute material to delegates during the conference. (Material to be supplied by the sponsor.)

#### Silver Partner - \$800

As a Silver Partner you will receive:

- **One free seminar registrations** includes ticket to the Networking Reception on Wednesday 31st.
- Option to display up to two free standing banners at conference during days 1 and 2. (Banners to be provided and removed by the sponsor.)
- Your company logo to be included on all conference related correspondence and acknowledgement of your support during the conference.

#### Bronze Partner - \$400

- Have your company name and/or logo on all 2024 conference communications and acknowledgment of your sponsorship during the conference. (Note this package does not include conference registration).
- Option to display one free standing banner at the conference. (Banners to be provided and removed by the sponsor.)



#### Award Sponsor \$1,900 per award

The Australasian Branch Awards were established in 1999 and over the years have grown to become recognised as the peak form of recognition for those committed to reducing vehicle theft.

In 2024, the Australasian Branch of the International Association of Auto Theft Investigators (IAATI), Branch Awards Committee is pleased to announce the availability of three opportunities for a Corporate partner to join the Branch awards program to recognise and reward outstanding achievement, innovation, or exceptional performance In the area of auto theft prevention and investigation.

As our Branch Awards partner, you will receive:

- Recognition as an Awards partner on the Branch website.
- Recognition as an Awards partner at the Annual Conference.
- Invitation for a company representative to make a short speech at the 2024 Awards Presentation.
- Invitation to be a member of the judging panel for the 2024 Branch Awards.
- Use of your company logo on documentation associated with 2024 Awards Program.

In 2024, there are four Award sponsorship opportunities, namely:

- Investigation of the Year Award
- Insurance Industry Investigation of the Year
- Forensic and Supporting Services Award
- President's Award

For each award that is sponsored, IAATI will provide a trophy to the winner and reimbursements of up to \$1,500 for one or more representative(s) of the award winner, to attend the 2024 conference and accept their award.



#### Other Options

If you would like to consider any other options such as the sponsoring a morning or afternoon break, providing a conference bag, a delegate gift, a speaker gift, donating lucky door prizes, or anything else, we are willing to work with you and discuss some alternatives. Please contact Warren Stevenson on mobile 0488 326 030 or email: <u>warren@forensicserviceswa.com.au</u>

#### Seminar Partner Registration Form

To partner with IAATI and become a sponsor of our 2024 Conference please complete this registration form and send you company logo (as .pdf, .jpg, .jpeg) to <u>warren@forensicserviceswa.com.au</u> A tax receipt will be issued to all sponsors.

#### Sponsor's Details

Company Name:	
Contact Person:	Position:
Postal Address:	
Email:	Phone:

#### Level of Partnership

(all prices in Australian dollars and include GST)

	Platinum \$2,200	Name of free delegate	2:			
	Gold \$1,200					
	Silver \$800	Name of free delegate 1	l:			
	Bronze \$400					
	Investigation of the Year Award \$1,900			Insurance Industry Investigation of the Year Award \$1,900		
	Forensic and Supportin Award \$1,900	g Services		President's Award \$1,900		
For Platinum, Gold and Silver Partners please advise us of any dietary requirements for your delegates:						
Delegate name: Dietary requirements						
Delegate name: Dietary requirements						
Delegate name:						

Dietary requirements.....



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#### Payment

Method of Payment:	Mastercard	Please send me an tax invoice
Expiry Date:	 CCV no:	
Amount Authorised:	\$ 	
Signature:	 	

Please send this form to IAATI Australasian Branch President, Warren Stevenson at: <u>warren@forensicserviceswa.com.au</u> A tax receipt will be issued to all sponsors. Also please email us a copy of your company logo as a .pdf, .jpg, jpeg

Thank you for your support of IAATI.

#### Who should attend IAATI Seminars

It is anticipated that the 2024 Conference will be another successful Australasian Branch events and is likely to attract a broad cross-section of delegates including:

- · Police investigators, intelligence analysts and scientific staff
- Insurance fraud & investigation staff, claims & underwriting Managers, Intelligence analysts
- Private investigators
- Vehicle registration authorities Inspectors and policy makers
- Crime prevention and fraud specialists
- Academics and researchers
- Motor Trades Policy makers
- Vehicle Manufacturers
- Forensic specialists Locksmiths, arson, mechanical, digital data retrieval, etc.