

# IAATI 2026

*CORPORATE PARTNER, EXHIBITOR AND  
SPONSORSHIP OPPORTUNITIES*

*IAATI 74th International Vehicle Crimes  
Training Conference*

*August 30-September 4th, 2026*

**Hyatt Regency  
San Antonio Riverwalk  
123 Losoya Street  
San Antonio, Texas 78205 USA**





Hello!

We are excited to invite your organization to become a valued partner, **sponsor** or **exhibitor** at the **74th IAATI International Vehicle Crimes Conference**, taking place **August 30 – September 4, 2026**, at the stunning **Hyatt Regency San Antonio Riverwalk** in Texas.

This Texan flagship event draws hundreds of top professionals, including:

- Law enforcement and vehicle crime investigators
- Anti-human trafficking specialists
- Government and public safety officials
- Automotive manufacturers and OEM representatives
- Insurance and Financial fraud investigators
- Cybercrime and financial/document crime experts
- Vehicle theft task force members and Private leaders in Recovery, Security and Forensics

As the **global non-profit leader** in vehicle crimes training and collaboration since 1952, IAATI delivers cutting-edge sessions on emerging threats, investigative techniques, and prevention strategies—along with unparalleled networking that drives real-world partnerships and solutions.

**Why partner with us as a sponsor or exhibitor?** It's your prime opportunity to:

- **Directly connect** with an international audience of decision-makers and influencers in vehicle crime investigation and prevention
- **Generate high-quality leads**, build relationships, and drive business growth
- **Elevate your brand** as a trusted innovator in a highly specialized, high-impact field
- **Showcase** your products, services, or technologies to professionals who actively seek advanced tools

In our sponsorship prospectus, you'll discover tailored partnership levels, exhibit options, branding benefits, and exclusive visibility opportunities designed to maximize your ROI. We'd love to discuss how your organization can shine at this landmark event in vibrant San Antonio. For questions or to explore customized opportunities, please contact any of the team members listed in the prospectus—we're here to help! We look forward to welcoming you as a key partner in San Antonio, Texas, in 2026.

Respectfully,

*Carmen Swanson,*

IAATI President



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## Experience Historic San Antonio

Hosting this year's conference in San Antonio offers more than just a world-class venue—it provides attendees with the opportunity to experience one of Texas' most historic and culturally rich cities. San Antonio is home to the legendary The Alamo, the site of the pivotal 1836 battle during the Texas Revolution and a symbol of courage and resilience in American history.

The city is also famous for the picturesque San Antonio River Walk, a vibrant network of walkways along the San Antonio River lined with restaurants, shops, and entertainment venues. Blending Spanish colonial heritage with modern innovation, San Antonio is known for its rich Texan culture, historic missions, authentic cuisine, and warm hospitality—making it an ideal setting for collaboration and professional development.

Join us for the best part of the conference: World class Training, Hallway conversations, Coffee & Cooler chats, and Connections that last beyond the sessions.

Train, Network, Solve.

## About IAATI

The International Association of Auto Theft Investigators (IAATI) was formed in 1952 to improve communication and coordination among the growing family of professional auto theft investigators. It has become recognized as the foremost authority regarding vehicle crimes with more than 3,000 members in 56 countries. IAATI recognizes that our most effective weapon to combat vehicle crimes is cooperation. IAATI actively pursues this by providing its members with an array of training and resources in areas such as technical developments, trends, intelligence information and investigative assistance. Through IAATI, we can pool resources to achieve common interests and better serve our communities. IAATI is dedicated to developing and encouraging the highest professional standards of conduct among investigators, while providing an infrastructure for dedicated individuals to broaden their knowledge and develop the crucial business networks with local and international colleagues.



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## Conference Venue

All 2026 IAATI Conference activities will be held at:

***Hyatt Regency  
San Antonio Riverwalk  
123 Losoya Street  
San Antonio, Texas 78205 USA***

We invite you to IAATI's 74th International Training Seminar. The IAATI Conference guest room rate starting at \$137 plus taxes, (single or double occupancy). Check-in time is 3:00 PM (EST), and check-out time is 11:00 AM (EST). The conference guest room rate is good until. To make reservations, please VISIT [IAATI.ORG](http://IAATI.ORG) to take advantage of the group room rate.

## Conference Exhibitor/Sponsor Organizers:

- 1) Carmen Swanson, IAATI President, [cswanson@iaati.org](mailto:cswanson@iaati.org).
- 2) Wendell Takata, IAATI Director Sponsor/Exhibitor Committee, [whthawaii@gmail.com](mailto:whthawaii@gmail.com)



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## Exhibitor Information

The 2026 IAATI Conference exhibit expo is open to any company or organization with a vested interest in the investigation and/or reduction of vehicle crimes. The IAATI exhibit expo will take place throughout the meeting venue. Daily morning and afternoon breaks will take place in the exhibitor hall making for an excellent networking opportunity.

- Exhibitor Only Cost is \$1,800
  - One (1) 8'x10' floor space
  - One (1) 6' draped/skirted table
  - Two (2) chairs
  - Electrical
  - One (1) trash receptacle
  - Complimentary WiFi throughout exhibit area
  - *One representatives Registration,*
  - *Signage for visibility*
  - *Social Media post leading up to the conference*
  - *Post attendee list*
  - Logo with link information published on the conference event page on [iaati.org](http://iaati.org).



## Exhibitor Schedule

DATE	TIME	ACTIVITY
Sunday, August 30, 2026	1:00 PM – 5PM	Exhibitor Move-In/Setup
Monday, August 31, 2026	8:30 AM – 12:00 PM	Late Exhibitor Move-In/Setup
Monday, August 31, 2026	9:00 AM – 5:00 PM	Exhibit Hours
Tuesday, September 1, 2026	9:00 AM – 5:00 PM	Exhibit Hours
Wednesday, September 2nd, 2026	9:00 AM – Noon	Exhibit Hours
Wednesday, September 2nd, 2026	NOON – 5:00 PM	Exhibit Tear-Down/Exit

## Exhibitor Only Worksheet

ITEM	COST (EA.)	QUANTITY	TOTAL
<b>EXHIBITOR/VENDOR BOOTHS</b>			
Booth Space	\$1800		
Outdoor Vehicle Space , no charge if indoor purchased	\$1800		



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## **SAPPHIRE**

### **\$15,000**

- 2 Complimentary Exhibitor Spaces
- Maximum exposure
- *4 Complimentary Conference registrations- full access*
- *2 Complimentary 2027 Qualifying IAATI Memberships*
- Recognition on the conference event- app
- *Opening Ceremony speaking opportunity*
- *1 Break out training session, approved*
- Complimentary Sponsorship Announcement on IAATI website for one year
- Designation as IAATI Corporate Partner and use of IAATI LOGO
- Option to place marketing material in the attendee's bag
- Signage recognition throughout the conference area
- Link to your website for 1 year from the IAATI member and public website
- Social Media posts leading up to the event
- Pre and Post attendee list

## **DIAMOND**

### **\$10,000**

- Complimentary Exhibitor Space
- *3 Complimentary Conference registrations -full access*
- Recognition on the conference event- app
- *1 Break out training session , approved*
- Complimentary Sponsorship Announcement on IAATI website for one year
- Designation as IAATI Corporate Partner and use of IAATI LOGO
- Option to place marketing material in the attendee's bag
- Multiple Signage recognition throughout the conference area
- Link to your website for 1 year from the IAATI member and public website
- Social Media posts leading up to the event
- Pre and Post attendee list



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## PLATINUM

### \$7,500

- Complimentary Exhibitor Space
- *3 Complimentary Conference registrations-full access*
- Recognition on the conference event- app
- *Special Recognition in General Session, speaking opportunity 10 minutes*
- Complimentary Sponsorship Announcement on IAATI website for one year
- Designation as IAATI Corporate Partner and use of IAATI LOGO
- Option to place marketing material in attendee's bag
- Signage recognition at the conference
- Link to your website for 1 year from the IAATI member and public website
- Social Media posts leading up to the event
- Pre and Post attendee list

## GOLD

### \$5,000

- Complimentary Exhibitor Space
- *2 Complimentary Conference Registrations-full access*
- Recognition on the conference event- app
- *Special Recognition in General Session, speaking opportunity 5 minutes*
- Complimentary Sponsorship Announcement on IAATI seminar website page for 1 year
- Designation as IAATI Corporate Partner and use of IAATI LOGO
- Option to place marketing material in attendee's bag
- Signage recognition at the conference
- Link to your website for 1 year from the IAATI member and public website
- Social media post leading up to the event
- Pre and Post attendee list



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## **SILVER**

### **\$3,000**

- Complimentary Exhibitor Space
- *2 Complimentary Seminar Registrations-full access*
- Recognition on the conference event-app
- Link to your website from the IAATI member and public website for 6 months
- Complimentary Sponsorship Announcement on IAATI Seminar website page for 1 year
- Signage recognition at the conference
- Social media post leading up to the event
- Pre and Post attendee list

## **WATER COOLER (2 options)**

### **\$1,000 OR \$2,500**

- Complimentary Exhibitor Space with the \$2,500 pricing, no space with the \$1,000 pricing
- *2 Conference Registrations-full access with the \$2,500 pricing, none with the \$1,000*
- Recognition on the conference event-app
- Link to your website from the IAATI member and public website for 6 months
- Complimentary Announcement on IAATI Seminar website page for one year
- Signage recognition at the conference by the water station
- Social media post leading up to the event
- Pre and Post attendee list with the \$2,500 pricing



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## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Same benefits apply as described above

- Exhibitor Social Event- Tuesday after class adjourns, 1 available \$10,000, signage at event, LOGO napkins, **speaking opportunity**
- Presidents Reception: 2 available \$7,500 each LOGO napkins  
**Speaking opportunity at the reception**
- Daily Networking Suite \$5,000
- Networking AM & PM coffee breaks: 9 available \$3,500 each signage
- Farewell Social: \$20,000 1 available, LOGO napkins and signage  
**Speaking Opportunity at the banquet**



**\*\*\*THE LAST DAY TO SUBMIT JPG LOGOS FOR CONFERENCE SIGNAGE, APPS, NEWSLETTER AND COMMUNICATIONS. July 25th, 2026.**

ITEM	COST (EA.)	YES	TOTAL
<b>Partner PACKAGES</b>			
Sapphire Sponsor	\$15,000		
Diamond Sponsor	\$10,000		
Platinum Sponsor	\$7,500		
Gold Sponsor	\$5,000		
Silver Sponsor	\$3,000		
Water Cooler (2 options)	\$1,000 or \$2500		
Exhibitor	\$1,800		
<b>EVENT OPPORTUNITY SPONSORSHIPS</b>			
Farewell Celebration (1 available)	\$20,000		
President's Reception Sponsor (2 available)	\$7,500		
Daily Networking Suite	\$5,000		
Exhibitor Social Event Sponsor (1 available) Tuesday after class	\$10,000		
AM Networking Coffee Break (5 available)	\$3,500		
PM Networking Coffee Break (4 available)	\$3,500		
<b>A LA CARTE Opportunities</b>			
Challenge Coins (commitment by April, 2026)	\$5,000		
Attendee Bags with LOGO	\$5,500		
Additional Farewell Social Ticket	TBD		
Additional Presidents Reception Ticket	TBD		
<b>Scheduling Conflict to attend?</b>			
<b>Additional Monthly IAATI Sponsorship Opportunities</b>			
<i>Newsletter Sponsor (IAATI Vehicle Crimes Today)</i>			
• Sign up for a year and receive any package for	\$US1,200		
A full-page advert in single issues:	\$US200		
A full-page advert in two issues:	\$US350		
A full-page advert in three issues:	\$US450		
<b>Webinar hosting Partner Sponsor</b>	\$750		



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## Deadline to Submit

The deadline to sign up as an exhibitor, partner or sponsor for the 2026 IAATI training conference is July 25th, 2026. Sponsorship is first come-first serve. Exhibitor/sponsor registration can be completed by contacting Carmen Swanson. [cswanson@iaati.org](mailto:cswanson@iaati.org).

## Logo Submission

Please send company logo in .JPG or .PNG format to: [cswanson@iaati.org](mailto:cswanson@iaati.org) and [whthawaii@gmail.com](mailto:whthawaii@gmail.com) by July 25th, 2026 with your organization name in the subject line as well as a contact name with phone number and email address.

## Payment

**If paying by check, please make payable to: IAATI, and send to:**

IAATI 2024 Exhibitor / Sponsor Committee  
P. O Box 15356  
Chesapeake, VA 23328